2024 NexGen Retreat

Sandestin Golf and Beach Resort Miramar Beach, FL April 18-19, 2024

Sponsorship Opportunities





Support the Next Generation of Leaders Through a Sponsorship!

As a sponsor, you'll have the opportunity to connect with young professionals that include influential leaders, decision-makers and rising industry stars across all lines of business within the elevator industry who are invested in professional development, empowerment and growth!

All sponsors receive: logo listing in marketing materials, social media platforms, and conference website; recognition on-site, including verbal acknowledgement and logo placement; logo on official retreat t-shirt; and additional benefits that apply to individual sponsorship.

We encourage you to take advantage of these opportunities and participate as a sponsor of the 2024 NexGen Retreat. The sooner you sign up as a sponsor, the more coverage you will receive throughout the coming months.

Contact Lori Wolking, National Development Officer, at lori@naec.org or 301-852-8110.





SPONSORSHIP OPPORTUNITIES

Lanyard Sponsor (SOLD)

\$1,500

Display your company logo on lanyards given to attendees at registration! Logo also listed on official NexGen Retreat t-shirt!

Breakfast Sponsor (2 Opportunities) (2 SOLD)

\$1,500 each

Attendees will start the day with your sponsored breakfast. Branded signage will remind participants of your hospitality and sponsorship. Logo also listed on official NexGen Retreat t-shirt!

Coffee Break Sponsor (2 Opportunities) (1 SOLD) \$1,250 each

Learning is hard work and people need a break. Be the hero, while gaining premium exposure, by offering attendees that much-needed cup of joe. Your company logo will appear on signage posted at the coffee station! Logo also listed on official NexGen Retreat t-shirt!

Buffet Lunch Sponsor (SOLD)

\$1,500

Branded signage will remind participants of your hospitality and sponsorship during the buffet luncheon. Logo also listed on official NexGen Retreat t-shirt!

Survival Kit Room Drop Sponsor

\$2,000

Give attendees the necessities delivered to their hotel room including a water bottle, snack, Liquid IV packet, Advil, etc.! Logo also listed on official NexGen Retreat t-shirt!



Dinner Boat Cruise Sponsor (SOLD) \$5,000

Gain dynamic recognition through your support of the Dinner Boat Cruise! Sponsorship includes a signature drink, opportunity to speak in front of attendees, branded souvenir cups, and table-top signs with logo. Logo also listed on official NexGen Retreat t-shirt!

"Know Before You Go" Email Sponsor \$500

Your branding will be front and center on the "Know Before You Go" attendee email that will be sent to all attendees approximately one week prior to the conference. The email will include important information and tips that will help attendees prepare for and enjoy the retreat! Logo also listed on official NexGen Retreat t-shirt!

"Thank You For Joining Us" Post Show Email Sponsor \$500

Your branding will be front and center on the "Thank Your for Joining Us" post-show email that will be sent to all attendees after the retreat. It will include a conference survey while thanking them for their attendance! Logo also listed on official NexGen Retreat t-shirt!

Internet Sponsor (SOLD)

\$1,000

Provide attendees with Internet access in the meeting room, allowing them to powerup their laptops, iPads, and smartphones. Your company logo will be prominently displayed on the landing page and signage will be displayed in the foyer space! Logo also listed on official NexGen Retreat t-shirt!

Onsite Agenda Sponsor (SOLD) \$1,000

Keep your brand top-of-mind as attendees plan their day at the retreat with your logo placement on the agenda given to all attendees at registration. Logo also listed on official NexGen Retreat t-shirt!







THANK YOU FOR YOUR SUPPORT!

For more information, contact Lori Wolking, National Development Officer, at <u>lori@naec.org</u> or 301-852-8110.