

# 2021 NAEC Convention and Trade Show Sponsor Opportunities

## At-a-Glance Pricing

<del>Presenting Platinum Sponsor</del> .....	<del>\$25,000</del> <b>SOLD</b>
<b>Gold Sponsor</b> (See details in Presentation or contact <a href="mailto:Shannon@naec.org">Shannon@naec.org</a> ).....	<b>\$15,000 (1 Available)</b>
<b>Silver Sponsor</b> (See details in Presentation or contact <a href="mailto:Shannon@naec.org">Shannon@naec.org</a> ) .....	<b>\$10,000 (2 Available)</b>
<b>Education Sponsor</b> (See details in Presentation or contact <a href="mailto:Shannon@naec.org">Shannon@naec.org</a> )....	<b>\$10,000 (1 Available)</b>
<b>Welcome Reception Sponsor</b> Smartly brand with signage, napkins, and company mentions & more at this opening networking event-approx. 350 attendees.....	<b>\$5,000 (2 Available)</b>
<b>Golf Premier Sponsor</b> (See details in Presentation or contact <a href="mailto:Shannon@naec.org">Shannon@naec.org</a> )	<b>\$10,000 (1 available)</b>
<b>Leadership Reception Sponsor</b> Get in front of about 100 former NAEC Board Members and VIP's at this prestigious, by invitation-only-event.....	<b>\$4,000 (2 Available)</b>
<b>Breakfast &amp; General Business Session</b> A great value to have physical & digital signage, table toppers, company mentions & more in front of about 350 movers & shakers.....	<b>\$5,000 (2 Available)</b>
<b>Wednesday Cocktail Reception</b> A new networking event & another opportunity to shine in front of a large group of about 650 people.....	<b>\$4,000 (2-1 Available)</b>
<b>Board of Directors Dinner Sponsor</b> A new offering! Have a presence at the very exclusive BOD dinner (See details in Presentation or contact <a href="mailto:Shannon@naec.org">Shannon@naec.org</a> ) .....	<b>\$6,000 (2 available)</b>
<b>Dregs Party Sponsor</b> Let your business put an exclamation point on the Convention at the legendary wrap-up party with about 650 attendees expected (See details in Presentation or contact <a href="mailto:Shannon@naec.org">Shannon@naec.org</a> ).....	<b>\$10,000 (1 available)</b>
<del><b>Party Float Sponsor</b> Show Floor Flare! For the business with a big personality! (See details in Presentation or contact <a href="mailto:Shannon@naec.org">Shannon@naec.org</a>) .....</del>	<del><b>\$18,000 (1 available)</b></del> <b>SOLD</b>
<b>Delegate Lounge Sponsor</b> Entertain guests in this Business Oasis (See details in Presentation or contact <a href="mailto:Shannon@naec.org">Shannon@naec.org</a> ) .....	<b>\$20,000 (1 Available)</b>

<del>Goody Bags (Convention; Show Floor)</del>	<del>\$1,000</del> <b>SOLD</b>
<del>Coffee &amp; Beignet Cart</del>	<del>\$3,000</del> <b>SOLD</b>
<del>Lanyards (and Multi-D sign in Convention Center)</del>	<del>\$6,000</del> <b>SOLD</b>
<del>Key Cards (and Multi-D sign at Hotel Desks)</del>	<del>\$6,000</del> <b>SOLD</b>
<b>60' Food Court Banner</b>	<b>\$8,000</b>
<b>Large banner (45')</b>	<b>\$6,000</b>
<b>Golf Celebration Lunch Sponsor</b>	<b>\$5,000</b>
<b>Shuttle Sponsor (comes with VIP parking privileges)</b>	<b>\$5,000</b>
<b>Photo Booth (Either at the Dregs Party or on the Show Floor)</b>	<b>\$2,200</b>
<del>Tech Deck</del>	<del>\$6,000</del> <b>SOLD</b>
<b>Escalator Clings (Convention Center)</b>	<b>\$2,500</b>
<del>Elevator Clings (Host Hotel)</del>	<del>\$5,500</del> <b>SOLD</b>
<del>Pens &amp; Pads (Expo)</del>	<del>\$2,000</del> <b>SOLD</b>
<b>Premium Golf Hole &amp; Perks</b>	<b>\$2,000</b>
<b>Show Floor Logo Clings</b>	<b>\$2,000</b>
<b>Medium banner (29')</b>	<b>\$2,500</b>
<del>Water Bottles (Convention &amp; Golf or Expo)</del>	<del>\$1,000</del> <b>SOLD</b>
<b>Mobile App Push and Email</b>	<b>\$1,150</b>
<b>Program Guide Cover or Back Cover</b>	<b>\$2,500</b>
<b>Lit Stands</b>	<b>\$2,000</b>
<b>Program Guide Tabs</b>	<b>\$1,000</b>
<del>Show Floor Map Logo Sponsor (digital &amp; print)</del>	<del>\$1,800</del> <b>SOLD</b>
<b>Small Banner</b>	<b>\$750</b>
<b>Dimensional Meter Board</b>	<b>\$1,000</b>
<b>Program Guide Ad</b>	<b>\$500</b>
<b>Meeting Bag Insert</b>	<b>\$250</b>
<b>Golf Bag Insert</b>	<b>\$250</b>
<b>Golf Hole Sponsor</b>	<b>\$250</b>