

2021 NAEC Convention and Trade Show Sponsor Opportunities

At-a-Glance Pricing

Presenting Platinum Sponsor	\$25,000 SOLD
Gold Sponsor (See details in Presentation or contact Shannon@naec.org).....	\$15,000 (1 Available)
Silver Sponsor (See details in Presentation or contact Shannon@naec.org)	\$10,000 (2 Available)
Education Sponsor (See details in Presentation or contact Shannon@naec.org)....	\$10,000 (2 Available)
Welcome Reception Sponsor Smartly brand with signage, napkins, and company mentions & more at this opening networking event-approx. 350 attendees.....	\$5,000 (2 Available)
Golf Premier Sponsor (See details in Presentation or contact Shannon@naec.org)	\$10,000 (1 available)
Leadership Reception Sponsor Get in front of about 100 former NAEC Board Members and VIP's at this prestigious, by invitation-only-event.....	\$4,000 (2 Available)
Breakfast & General Business Session A great value to have physical & digital signage, table toppers, company mentions & more in front of about 350 movers & shakers.....	\$5,000 (2 Available)
Wednesday Cocktail Reception A new networking event & another opportunity to shine in front of a large group of about 650 people.....	\$4,000 (2-1 Available)
Board of Directors Dinner Sponsor A new offering! Have a presence at the very exclusive BOD dinner (See details in Presentation or contact Shannon@naec.org)	\$8,000 (2 available)
Dregs Party Sponsor Let your business put an exclamation point on the Convention at the legendary wrap-up party with about 650 attendees expected (See details in Presentation or contact Shannon@naec.org).....	\$10,000 (1 available)
Party Float Sponsor Show Floor Flare! For the business with a big personality! (See details in Presentation or contact Shannon@naec.org)	SOLD \$18,000 (1 available)
Delegate Lounge Sponsor Entertain guests in this Business Oasis (See details in Presentation or contact Shannon@naec.org)	\$20,000 (1 Available)

Goody Bags (Convention; Show Floor)	\$1,000
Coffee & Beignet Cart	\$3,000 SOLD
Lanyards (and Multi-D sign in Convention Center)	\$6,000 SOLD
Key Cards (and Multi-D sign at Hotel Desks)	\$6,000 SOLD
60' Food Court Banner	\$8,000
Large banner (45')	\$6,000
Golf Celebration Lunch Sponsor	\$5,000
Shuttle Sponsor (comes with VIP parking privileges)	\$5,000
Photo Booth (Either at the Dregs Party or on the Show Floor)	\$2,200
Tech Deck	\$6,000 SOLD
Escalator Clings (Convention Center)	\$2,500
Elevator Clings (Host Hotel)	\$5,500 SOLD
Pens & Pads (Expo)	\$2,000 SOLD
Premium Golf Hole	\$2,000
Show Floor Logo Clings	\$2,000
Medium banner (29')	\$2,500
Water Bottles (Convention & Golf or Expo)	\$1,000
Mobile App Push and Email	\$1,150
Program Guide Cover or Back Cover	\$2,500
Lit Stands	\$2,000
Program Guide Tabs	\$1,000
Show Floor Map Logo Sponsor (digital & print)	\$1,800
Small Banner	\$750
Dimensional Meter Board	\$1,000
Program Guide Ad	\$500
Meeting Bag Insert	\$500
Golf Bag Insert	\$500