



2020 Spring Educational Conference

Sponsorship opportunities

April 19-22, 2020 * Wild Dunes Resort * Isle of Palms, South Carolina

The NAEC 2020 Spring Educational Conference will be attended by 250 - 300 people, most of which are owners and managers of NAEC member companies. Get your name in front of them and increase your brand recognition by taking advantage of these sponsorship opportunities. Each sponsorship will include recognition in the NAEC MainLine, website and signage at the conference in addition to what's listed below.

*Artwork and/or logos are due **no later than March 13th** for each piece unless otherwise noted. Artwork specifications will be sent once completed sponsorship form is submitted.

Sponsorship	Cost	Booth Points Earned (Suppliers Only)
Brand New Premium Levels:		
1. Premier NAEC Event Sponsor – Platinum	\$10,000	10
Includes: Bag Insert * Ad in Program * Logo Napkins * Included on Eblast * Meter board Sign * Ad in Mainline * Logo on transition slides in Education * Logo included on sponsor signage as Premier Sponsor		
2. Premier NAEC Event Sponsor – Gold	\$7,500	8
Includes: Bag Insert * Ad in Program * Logo Napkins * Ad in Mainline * Logo on transition slides in Education * Logo included on sponsor signage as Premier Sponsor		
3. Premier NAEC Event Sponsor – Silver	\$5,000	5
Includes: Bag Insert * Ad in Program * Logo Napkins * Logo on transition slides in Education * Logo included on sponsor signage as Premier Sponsor		
Elevator Clings – Double	\$5,000	5
Your logo on Elevator Clings located at Sweetgrass Pavilion at both Ground & Main Level		
Elevator Clings – Single	\$3,000	3
Your logo on Elevator Clings located at Sweetgrass Pavilion Locations: Ground Level & Main Level options		
Hotel Key Cards	\$4,000	4
Your company name/logo printed on hotel key cards given to Conference attendees staying at Wild Dunes Resort		
Lanyards	\$3,000	3
Your company name/logo printed on lanyards (Lanyards are provided by NAEC)		
Meeting Bags	\$3,000	3
Your company name/logo printed on pre-stuffed bags handed out to all attendees at Check-in		
Firefly Sweet Tea Vodka tasting at Dregs Party	\$2,500	3
A sip of the South! Firefly Sweet Tea Vodka is the first sweet tea flavored vodka ever made – and it's local to the Lowcountry! A representative from Firefly will offer samples of the now world-renowned sweet tea vodka, as well as select other flavors of vodka & moonshine to be tasted at the Dregs Party with this sponsorship.		
Official Golf Tournament Lunch	\$2,000	2
Recognition as Official Golf Tournament Lunch sponsor		
Official Golf Tournament Beverage Cart	\$1,500	2
Recognition as Official Golf Tournament Beverage Cart sponsor		
Keynote	\$1,500	2
Recognition as the Keynote Address Sponsor on keynote signage and recognition from podium		

