2020 Spring Educational Conference



Sponsorship opportunities

April 19-22, 2020 * Wild Dunes Resort * Isle of Palms, South Carolina

The NAEC 2020 Spring Educational Conference will be attended by 250 - 300 people, most of which are owners and managers of NAEC member companies. Get your name in front of them and increase your brand recognition by taking advantage of these sponsorship opportunities. Each sponsorship will include recognition in the NAEC MainLine, website and signage at the conference in addition to what's listed below.

*Artwork and/or logos are due **no later** than **March 13th** for each piece unless otherwise noted. Artwork specifications will be sent once completed sponsorship form is submitted.

Sponsorship	Cost	Booth Points Earned (Suppliers Only)		
Brand New Premium Levels:				
1. Premier NAEC Event Sponsor – Platinum	\$10,000	10		
Includes: Bag Insert * Ad in Program * Logo Napkins * Included on Eblast * Meter board Sign * Ad in Mainline * Logo on transition slides in Education * Logo included on sponsor signage as Premier Sponsor				
2. Premier NAEC Event Sponsor – Gold	\$7,500	8		
Includes: Bag Insert * Ad in Program * Logo Napkins * Ad in Mainline * Logo on transition slides in Education * Logo included on sponsor signage as Premier Sponsor				
3. Premier NAEC Event Sponsor – Silver	\$5,000	5		
Includes: Bag Insert * Ad in Program * Logo Napkins * Logo on transition slides in Education * Logo included on sponsor signage as Premier Sponsor				
Elevator Clings – Double	\$5,000	5		
Your logo on Elevator Clings located at Sweetgrass Pav	ilion at both Ground & Main Level			
Elevator Clings – Single	\$3,000	3		
Your logo on Elevator Clings located at Sweetgrass Pav	ilion Locations: Ground Level & Main L	evel options		
Hotel Key Cards	\$4,000	4		
Your company name/logo printed on hotel key cards g	· · ·	at Wild Dunes Resort		
Lanyards	\$3,000	3		
Your company name/logo printed on lanyards (Lanyar	ds are provided by NAEC)			
Meeting Bags	\$3,000	3		
Your company name/logo printed on pre-stuffed bags	handed out to all attendees at Check-i	n		
Firefly Sweet Tea Vodka tasting at Dregs Party	\$2,500	3		
A sip of the South! Firefly Sweet Tea Vodka is the first sweet tea flavored vodka ever made – and it's local to the Lowcountry! A representative from Firefly will offer samples of the now world-renowned sweet tea vodka, as well as select other flavors of vodka & moonshine to be tasted at the Dregs Party with this sponsorship.				
Official Golf Tournament Lunch	\$2,000	2		
Recognition as Official Golf Tournament Lunch sponsor				
Official Golf Tournament Beverage Cart	\$1,500	2		
Recognition as Official Golf Tournament Beverage Cart sponsor				
Keynote	\$1,500	2		
Recognition as the Keynote Address Sponsor on keynor	te signage and recognition from podiu	m		

Sponsorship	Cost	Booth Points Earned (Suppliers Only)		
Welcome Reception	\$1,200	2		
Recognition as Welcome Reception sponsor on signage and recognition from Podium at reception				
Opening Breakfast	\$1,000	1		
Recognition as Opening Breakfast sponsor on signage and during welcoming remarks				
Dimensional Meter Board (Size TBD)	\$800 Each	1		
Dimensional Meter Board – Size TBD based on location at property				
Coffee Breaks / Hospitality	\$750	1		
Recognition as Hospitality sponsor on break signage				
Golf Hole Sponsorship (1 Hole per Sponsorship)	\$250	1		
Recognition as Golf Hole sponsor on signage at the course during the Official Golf Tournament				
Meeting Bag Inserts	\$250	1		
Company or Product Information - 8.5X11 size or smaller, or logo promotional item/product small enough to fit into 9X12 size bag				

My company would like to sponsor the following:

Premier Sponsor – Platinum	\$10,000
Premier Sponsor – Gold	\$7,500
Premier Sponsor – Silver	\$5 <i>,</i> 000
Elevator Cling – Double	\$5,000
Elevator Cling – Single	\$3,000
Hotel Key Cards	\$4,000
Lanyards	\$3,000
Meeting Bags	\$3,000
Firefly Sweet Tea Vodka Tasting	\$2,500
Golf Tournament Lunch	\$2,000
Golf Tournament BeverageCart	\$1,500
Keynote	\$1,500
Welcome Reception	\$1,200
Opening Breakfast	\$1,000
Dimensional Meter Board	\$800
Coffee Breaks/ Hospitality	\$750
Golf Hole Sponsorship	\$250
Meeting Bag Inserts	\$250

Contact Name:			
Address:			
City:	State:	Zip:	
Country:			
Phone:	Fax:		
Email:			
Check:			
Check #:Che	ck Date:	Amount:	
Credit Card: (\	/isa, MasterCard,	Amex, Discover)	
Card #:			
Expiration Date		0.11. 7.	
	CSV Code	Billing Zip	
	CSV Code		
Name on Card	CSV Code	Signature	
Please fax cor	mpleted form t	Signature	
Please fax cor 770.760.97	mpleted form t 14. Questions	Signature o Britnee Irwin at	

Total Due